



INFORMATION PACKET



Maxet.net | ReRent.com | 850-249-4470



Why **ReRent** and **Maxet**

ReRent Property Management was formed more than 25 years ago to provide our clients with exceptional value and services to preserve and enhance the value of the assets we are tasked to manage.

Our successful expansion into Association Management demanded we evolve to provide both a comprehensive and specialized solution. From this evolution, Maxet Management Group was formed. Maxet is the partnership of industry professionals established to focus on providing Association Management to the Panhandle of Florida. Clients can expect all of the combined resources, staff, knowledge, and skills of the ReRent Team to remain devoted to Maxet. Maxet also includes the local investment and Ownership of lifelong Panama City resident, Gene Claseman, CMCA. The entire management team is passionate about what we do and strive to be the best management company in the region. Our performance to date reflects this belief and the amazing abilities of our team.



In our organization we live by the premise that capital improvements are easy, maintenance is hard. Meaning constructing the building is the easiest part of the facilities existence. The next 100 years of the property and improvements life are where all the work, stress, frustration and costs come to be. The building process must be done in a way that minimizes the future maintenance costs. We look at this proposal in the same way. If the first 90 days is executed properly and the right systems and procedures are put into place, future costs can be minimized, and the resulting savings can be deployed to enhance the property and services provided to the owners. The labor market is very tight in Panama City Beach, and it is difficult to retain high-quality staffing. Maxet through ReRent utilizes the resources of several markets to hire the best possible team at the most advantageous rate. Much effort is also devoted to identifying software vendors that are the best of the breed and negotiating favorable rates for exceptional products and services. Minimizing future labor costs is always a significant part of our decision-making process.

**& CLEAR VISION
PASSION FOR THE
FUTURE**



WHAT WE DO



Professional Community Association Management

We have experienced CAMs with diverse skill-sets who continue to seek national accreditation. Our managers bring legal, financial, and technological resources unparalleled in the NW Florida market. From Board meetings to budgets, reserve studies to covenant enforcement and everything in between; our clients enjoy confidence and piece of mind knowing they are guided by a well trained team of industry leaders.



Property Management Improvement

We provide comprehensive oversight over all aspects of facility maintenance, planning, and improvements. Our knowledge and experience gained from operating in the commercial real estate markets of NY and FL reinforces our belief

"Anything worth doing, is worth doing right"
- Hunter S. Thompson

We are the instrument of the Board and the mechanism from which average properties are transformed into jewels.



Information Technology

We are your shepherds, leading your association on the path to modernization. Our clients benefit from a complete digitization of association records, curated and accessible through secure on-line owner portals. We ensure your association is HB1237/SB841 compliant in addition to providing 24/7 account access for both the board and members.

**“ YOUR KEY TO WORRY-FREE ASSOCIATION
AND PROPERTY MANAGEMENT ”**



WHAT WE DO

ReRent Property Management South in Panama City Beach has a strong, proven track record of performance. Our staff includes leasing specialists who have significantly improved the quality of the residents while progressively increasing lease rates. Our leasing professionals are supported by trained, efficient maintenance and repair technicians capable of handling any day to day maintenance and repair requests. All financial records and leasing information is accessible when you want or need it. Our management clients can access their data 24 hours a day, seven days a week through our secure management system. Unit maintenance can be completed by our team, thus reducing the need for costly vendors. Our services are all encompassing. We are the primary contact for your tenants from the point of leasing through the move out process. As a client, you are not burdened by making numerous phone calls to get the units ready for lease and having to deal with emergency issues. Our performance is well defined in concise, easy to understand management and financial reports. Reporting can be provided in print and digital format on a monthly basis as well as through real time online access. Let us show you how we can improve the financial performance of your investment, and obtain quality residents. Our policies, procedures and access to our professional team make it possible to increase return while absolving any day to day headaches of property management.

SERVICES

- **Listing service for sellers, including prominent online presence.**
- **Full brokerage service to represent sellers and assist with all aspects of the sale process, including showings and inspections.**
- **Creating marketing materials for units targeted toward investors, including bulk sales.**

